





6) Please describe how and where the project or event will be promoted. Include the target audience for the project or event, including proposed number of visitors. (How do you plan on tracking out of town visitors?)

7) Please briefly describe other projects or events your organization/group has developed.

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*I certify that, to the best of my knowledge, the information provided in this application is true and accurate.*

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## **SOLON SPRINGS TOURISM DEVELOPMENT GRANT**

As stated in the By-Laws, the Solon Springs Economic Development Commission was organized to support and develop the economic health of Solon Springs by allocating funds to projects that develop and attract industry, as well as foster business development, trade & tourism in the Town & Village of Solon Springs. The grant program was developed to specifically address the growth of tourism related visits to the Solon Springs community. Eligible projects can be either an event or attraction.

**In order for a project to receive funding from Solon Springs Tourism Development Grant the project must meet the following criteria:**

- \* The project will take place in Solon Springs or have a positive impact on tourism visits to the Solon Springs Community.
- \* The project will generate new or retain existing tourism dollars

### **Guidelines for consideration for funding include:**

Impact on tourism in Solon Springs (Town and/or Village)

Demonstration that adequate funds are available to complete the project if Tourism Development Grant monies are approved.

Multiple year funding requests cannot be considered.

There is no limit on consecutive funding awards i.e. the same project can apply and receive funds in consecutive years.

Maximum funding of fifty percent (50%) of the total cost of the project. In-kind services will be considered.

Priority will be given to projects that have been identified in an existing plan.

Emphasis will be placed on projects or activities that enhance the tourism industry during the months of November – March

It is preferred that the project sponsor is a not-for-profit

All projects will be required to submit a follow-up report that must include a budget reports for revue.

Board reserves the right to accept or reject any or all applications.

Applications for funding of projects must be submitted to:

Solon Springs Economic Development Commission  
P.O. Box 65  
Solon Springs, WI 54873

- 1) Please submit six (6) copies of your proposal.
- 2) Along with your proposal please submit a copy of your approved budget for this project/event
- 3) The application must be submitted no later than 60 days prior to the event.
- 4) You may be required to make a presentation about your project/event at a SSDC meeting.